



## Association of State Road Transport Undertakings

Ref.No. ASRTU/O(P&PR)/TD/2023/ 2912

16<sup>th</sup> Oct, 2023

**Subject: - Inviting advertisement in ASRTU Telephone Directory – 2024**

Dear Sir/Madam,

Greetings from Association of State Road Transport Undertakings, New Delhi!

Advertisement in the forthcoming edition of ASRTU Telephone Directory 2024 is invited latest by 30<sup>th</sup> Nov, 2023. Advertisement in our telephone directory attracts good business opportunities and increase a huge customer base among the member SRTUs and allied auto institutions.

Interested RC vendors may send their art work (size 4.00" X 5.00") along with payment as per the below mentioned tariff on or before 30<sup>th</sup> November, 2023

Sl. No.	Publication	Size	Number	Tariff (GST @ 18% extra)
1.	Back Cover Page	4"x5"	1	40000/-
2.	Inside Cover Page Front	4"x5"	1	25000/-
3.	Inside Page Back	4"x5"	1	20000/-
4.	Middle Page	4"x5"	27	15000/-

Advertisement space is reserved for first come first serve basis and subject to payment received from vendor. If you have any question please feel free to contact Officer P&PR, ASRTU.

Thanking you,  
Yours Sincerely,

  
Pawan Kumar  
Officer P&PR, ASRTU

19/10/2023

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